

INTELLECTUAL PROPERTY (IP) AND ARTIFICIAL INTELLIGENCE (AI): EMPOWERING AI INNOVATION IN LATIN AMERICA AND THE CARIBBEAN

Application Form - WIPO IP Management Clinic

1. Please provide us with information about your company:

Company name	
Country	
Legal type of company	
Number of employees	
Company website (if applicable)	
Contact name	
Contact details	
Please describe in a couple of sentences what your company does and how it is using artificial intelligence/machine learning (AI)	
Is your company developing AI, products or services that utilize AI or generally integrating AI into its processes?	Please select one: <input type="checkbox"/> AI developer <input type="checkbox"/> Producer/supplier of products/services that incorporate AI <input type="checkbox"/> Incorporating AI in internal processes
Industry sector the company operates in	Please select one: <input type="checkbox"/> Financial services <input type="checkbox"/> Insurance <input type="checkbox"/> Healthcare <input type="checkbox"/> Life sciences <input type="checkbox"/> Telecommunications <input type="checkbox"/> Oil, gas, energy <input type="checkbox"/> Aviation <input type="checkbox"/> Real estate and development <input type="checkbox"/> Hospitality <input type="checkbox"/> Cybersecurity <input type="checkbox"/> Government <input type="checkbox"/> Agriculture <input type="checkbox"/> Culture <input type="checkbox"/> Retail & E-commerce <input type="checkbox"/> Logistic and transportation <input type="checkbox"/> Food Tech <input type="checkbox"/> Manufacturing <input type="checkbox"/> Others (Please indicate: _____)
Familiarity with the Intellectual Property (IP) System	<input type="checkbox"/> No IP knowledge

	<ul style="list-style-type: none"> <input type="checkbox"/> Starting out (aware of IP and its business importance but without detailed understanding of the different IP rights and options) <input type="checkbox"/> Basic knowledge (understanding of the different intellectual property rights: trademarks, patents, copyrights, designs, trade secret and underlying intangible assets namely invention, brand, confidential information with value, aesthetic shape of a product and work) <input type="checkbox"/> Getting there (successful IP filings and registrations, understanding the importance of the IP system) <input type="checkbox"/> Very familiar (IP strategy regularly reviewed and adapted to changing company's goals in place)
<p>Area of IP assistance <i>related to your AI use</i> that your company requires</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Understanding where to start and how to design an IP strategy and manage your IP rights <input type="checkbox"/> IP protection of AI models or algorithms <input type="checkbox"/> IP protection products and/or services that incorporate AI (AI based products/services), e.g. a microscope that incorporates AI image enhancement features or a mobile app that uses AI <input type="checkbox"/> IP protecting products/services that were developed using AI (AI assisted product/services), e.g. an engineering component that was designed using AI tools <input type="checkbox"/> Understanding the IP issues related to incorporating AI in your business processes, for example the use of AI to analyses customer data <input type="checkbox"/> Understanding how to access data required for AI use <input type="checkbox"/> Understanding how to protect company generated data for AI use <input type="checkbox"/> Navigating IP questions related to overseas markets and business expansion <input type="checkbox"/> Navigating IP ownership and collaborations in the AI field, for example between AI developers, AI users and data providers <input type="checkbox"/> How to create business value and commercialize your IP rights (including IP valuation, raising finance and licensing) <input type="checkbox"/> Freedom to operate and understanding how to discover and navigate relevant third party IP rights <input type="checkbox"/> Others (Please indicate: _____)

2. What is/are your product(s)/ services? What are the readiness levels of your products/services?

3. How are you using AI as part of your business, e.g. are you developing AI, are you developing product/services that incorporate AI or are you using AI as part of your business processes? Please provide a short and clear description.

4. What is your business model? Who are your main customers and markets and what is at the heart of your business strategy? Please provide a short and clear description.

5. Have you already protected the product/service you are developing/commercializing by IP rights, either registered (e.g. patent, trade marks, design rights) or unregistered (e.g. copyright, unregistered designs, trade secrets)? If so, please provide details.

6. If you have not yet protected your products/services with IP rights, can you explain what has been stopping you so far (e.g. lack of understanding IP rights, access to advice, resources, market speed and development, perception of the usefulness of IP for your business)? Please provide details.

7. Does your company have a specific IP strategy? Please note that a disclosure of confidential information is not requested.

8. What customers/market(s) is your business targeting, and how does your company reach out to your target customers/market(s)?

9. What are your IP related expectations regarding your participation in this future IP Management Clinic Program?

Thank you for taking the time to complete this survey.