

NOTICE OF NEW TRADE MARK APPLICATIONS*(Section 16(1)(a), Regulation 11)*

TAKE NOTICE that the Commerce & Intellectual Property Office has received the following applications for the registration of trademarks:

APPLICATION NUMBER	FILING DATE	APPLICANT	DESCRIPTION OF MARK	CLASS (ES)	PRIORITY DETAILS
208/2024	18/12/2024	General Mills, Inc.	TRIX	30	N/A
172/2025	04/11/2025	HACK LTD.	LOA	32	N/A
173/2025	04/11/2025	HACK LTD.	Loa (& Device)	32	N/A
181/2025	06/11/2025	British American Tobacco (Brands) Limited	EMPIRE (& DEVICE)	34	N/A
193/2025	26/11/2025	Swedish Match North Europe AB	ZYN	34	N/A
195/2025	04/12/2025	Energizer Brands, LLC	ENERGIZER	9, 11	N/A
198/2025	09/12/2025	BYD Company Limited	FLASH	9	N/A
199/2025	09/12/2025	BYD Company Limited	FLASH	12	N/A
200/2025	09/12/2025	BYD Company Limited	FLASH	37	N/A
203/2025	11/12/2025	BYD Company Limited	B3	12	Priority date: 15/07/2025 Priority number: 86502238 Country: CN

204/2025	16/12/2025	BYD Company Limited	e cube	12	N/A
205/2025	16/12/2025	BYD Company Limited	e cube	9	N/A
206/2025	18/12/2025	WHITEHAVEN WINE COMPANY LIMITED	WHITEHAVEN	33	N/A
208/2025	22/12/2025	British American Tobacco (Brands) Limited	EMPIRE MEDIUM NAVY CUT	34	N/A
209/2025	22/12/2025	MOUNT GAY HOLDING LIMITED	PONCHE KUBA (& DEVICE)	33	N/A

Andrea Young

Registrar, Commerce & Intellectual Property Office

Dated: January 20, 2026