

**NOTICE OF APPLICATION FOR REGISTRATION**

**TAKE NOTICE** that the following trade marks have been accepted for registration. Any person wishing to oppose the registration of any of these marks, upon any of the grounds prescribed under Part 7 of the Act, may file Notice of Opposition in the prescribed form with the Registrar of the Commerce & Intellectual Property Office, within 3 months from the date of this advertisement.

**FACEBOOK**

Applicant	Facebook, Inc.
Agent	Rosann N. Knights-Bollers
Address for Service	Regal Chambers, Regal Building, 2nd Floor, Middle Street, Kingstown, St Vincent and the Grenadines
Application Number	61/ 2019
Filing Date	April 18, 2019
Class(es)	9: Computer hardware; Software for social networking and interacting with online communities; Computer software development tools, downloadable; Software for use as an application programming interface (API); Application programming interface (API) for use in building software applications; Application programming interface (API) for software which facilitates online services for social networking and for data retrieval, upload, download, access and management; Software for creating, managing, and interacting with an online community; Software for organizing events, searching for events, calendaring and managing events; Software for creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via computer the internet and communication networks; Software for modifying and enabling transmission of images, audio, audio visual and video content and data; Software for modifying photographs, images and audio, video, and audio-visual content with photographic filters and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; Software for the collection, managing, editing, organizing, modifying, transmission, sharing, and storage of data and information;

Downloadable e-commerce computer software to allow users to perform electronic business transactions via a global computer and communication networks; Software for sending and receiving electronic messages, alerts, notifications and reminders; Search engine software; Magnetically encoded gift cards; Software for use in creating, managing, measuring, and disseminating advertising of others; Ad server, namely, a computer server for storing advertisements and delivering advertisements to websites; Virtual reality game software; Augmented reality game software; Mixed reality game software; Virtual reality game computer hardware; Augmented reality game computer hardware; Mixed reality game computer hardware; Computer peripheral devices; Virtual reality software for use in enabling computers, video game consoles, handheld video game consoles, tablet computers, mobile devices, and mobile telephones to provide virtual reality experiences; Electronic game software for wireless devices; Electronic game software for handheld electronic devices; Electronic game software; Wearable peripherals for computers, tablet computers, mobile devices and mobile telephones; Virtual reality software; Augmented reality software; Mixed reality software; Video game software; Interactive multimedia computer game programs; Downloadable electronic game programs; Computer game software; Headsets for use with computers; Laser equipment for non-medical purposes; Peripherals; Software for integrating electronic data with real world environments for the purposes of entertainment, education, gaming, communicating, and social networking; Software for accessing and viewing text, images and electronic data relating to conferences in the field of software development; Software to enable development, assessment, testing, and maintenance of mobile software applications for portable electronic communication devices, namely, mobile phones, smartphones, handheld computers and computer tablets; Software for converting natural language into machine-executable commands; Software, namely, an interpretive interface for facilitating interaction between humans and machines; Artificial intelligence software; Personal assistant software; Social assistant software; Software development tools to enable mobile software applications to access backend services, namely, data storage, push notifications, and user management; Software for mapping services; Software for planning activities with other users and making recommendations; Software for social and destination mapping; Software for making reservations and bookings; Software for ordering and/or purchasing goods and services; Location-aware software for searching, determining and sharing locations;

Software for wireless content, data and information delivery; Software to enable accessing, displaying, editing, linking, sharing and otherwise providing electronic media and information via the internet and communications networks; Software, namely, an application providing social networking functionalities; Software for creating, managing and accessing groups within virtual communities; Software for location-based searching and alerts; Software for searching and identifying employment opportunities; Software for identifying and allowing users to contact government representatives; Software providing a virtual marketplace; Software providing location-based weather information; Software providing, linking to, or streaming news or current events information; Parental control software; Software for facilitating interaction and communication between humans and AI (artificial intelligence) platforms; Software in the nature of a mobile application for creating, sharing, disseminating and posting advertising; Software for geo-location based advertising and product and service promotion; Application programming interface (API) software for allowing data retrieval, upload, access and management; Software for viewing and interacting with a feed of images, audio-visual and video content, and associated text and data; Downloadable computer software for finding content and content publishers, and for subscribing to content; Software for organizing images, video, and audio-visual content using metadata tags; Software for creating and managing social media profiles and user accounts; Software for uploading, downloading, streaming, archiving, transmitting, and sharing images, audio-visual and video content and associated text and data; Interactive photo and video equipment, namely, kiosks for capturing, uploading, editing, printing and sharing digital images and video; Software that enables individuals, groups, companies, and brands to create and maintain an online presence for marketing purposes; Software for advertisers to communicate and interact with online communities; Software for streaming multimedia entertainment content; Application programming interface (API) for use in developing AI (artificial intelligence) platforms, namely, bots, virtual agents and virtual assistants; Software for organizing events; Downloadable computer software, downloadable computer software and mobile application software for use in taking and editing photographs and recording and editing videos; Virtual reality computer hardware; Virtual reality game computer hardware; Virtual reality software for use in enabling computers, video game consoles, handheld video game consoles, tablet computers, mobile devices, and mobile telephones to provide virtual reality experiences; Computer game software for home video game consoles;

Wearable peripherals for computers, tablet computers, mobile devices and mobile telephones, namely, configurable head-mounted displays; Headsets for use with video game consoles; Computer software, downloadable; Augmented reality computer hardware; Virtual reality headsets; Augmented reality headsets; Virtual reality glasses; Augmented reality glasses; Virtual reality software for navigating a virtual reality environment; Augmented reality software for navigating an augmented reality environment; Augmented reality software for use in enabling computers, video game consoles, handheld video game consoles, tablet computers, mobile devices, and mobile telephones to provide augmented reality experiences; Headsets for virtual reality games; Headsets for augmented reality games; Handheld virtual reality controllers; Handheld augmented reality controllers; Video and computer game programs; Interactive entertainment software; Gesture recognition software; Motion tracking sensors for virtual reality technology; Motion tracking sensors for augmented reality technology; Downloadable computer software for controlling the operation of audio and video devices; Digital media streaming devices; Earphones; Headphones; Video display software; Video display hardware, namely, video drivers for video eyewear; Software for navigating a virtual reality environment; Software for use in enabling computers, video game consoles, handheld video game consoles, tablet computers, mobile devices, and mobile telephones to provide virtual reality and augmented reality experiences; Virtual reality software for object tracking, motion control and content visualization; Augmented reality software for object tracking, motion control and content visualization; Virtual reality software for users to experience virtual reality visualization, manipulation and immersion; Augmented reality software for users to experience augmented reality visualization, manipulation and immersion; Virtual reality software for operating virtual reality headsets; Augmented reality software for operating augmented reality headsets; Virtual reality software for interactive entertainment; Augmented reality software for interactive entertainment; Headsets; Software for recording, storing, transmitting, receiving, displaying and analyzing data from wearable computer hardware; Wearable computing devices comprised primarily of software and display screens for connection to computers, tablet computers, mobile devices, and mobile phones in order to enable virtual reality and augmented reality world experiences; Goggles for enabling virtual reality, augmented reality world experiences; Software for use in creating and designing virtual reality and augmented reality software; Application programming interface (API) for

downloadable computer software for developing virtual reality and augmented reality experiences; Software and firmware for operating system programs; Computer operating systems; Software for tracking motion in, visualizing, manipulating, viewing, and displaying augmented and virtual reality experiences; Software, firmware and hardware for use in visual, voice, audio, motion, eye and gesture tracking and recognition; Computer hardware and software for operating sensor devices; Electronic sensor devices, cameras, projectors, and microphones for gesture, facial, and voice detection, capture and recognition; Computer hardware and software for detecting objects, user gestures and commands; Software and firmware for controlling, configuring and managing controllers; Software and firmware for enabling electronic devices to share data and communicate with each other; Computer operating system software; Software driver programs for electronic devices for enabling computer hardware and electronic devices to communicate with each other; Cameras; Batteries; Battery chargers; Battery cases; Battery packs; Power charging and power management devices for mobile electronic devices; Charging docks; Charging stands for mobile electronic devices; Base chargers for mobile electronic devices; Power banks; External chargers; Wireless charging cases; Rechargeable electric battery devices, namely, rechargeable batteries and portable power supplies; Rechargeable external battery packs for use with mobile electronic devices; Chargers for batteries; Power adapters; Electrical adapters; Electrical and electronic connectors; Power adapters; Bags and cases specially adapted for mobile electronic devices; Briefcases, backpacks and carrying cases for mobile electronic devices; Cases for mobile electronic devices; Faceplates; Protective covers and cases for mobile electronic devices; Protective sleeves for mobile electronic devices; Holders, armbands, clips and carrying cases specially adapted for mobile electronic devices; Wall mounts for mounting mobile electronic devices; Stands for mobile electronic devices; Holders for mobile electronic devices; Remote controls for mobile electronic devices; Electrical audio and speaker cables and connectors; Audio speakers; Docking stations for mobile electronic devices; Loudspeakers; Electronic cables parts and fittings; Electric cables; Connection cables; Cables for optical signal transmission; Power cables and cable connectors; Microphones; Audio receivers; Audio transmitters; Wireless computer peripherals; Head-mounted video display; Receivers of electronic signals; Video receivers; Wireless transmitters and receivers for reproduction of sound and signals; Electric sensors; Sensors for monitoring physical movements;

Software for sending and receiving electronic messages, graphics, images, audio and audio visual content via the internet and communication networks; Software in the nature of a mobile application; SIM cards; Software for processing images, graphics, audio, video, and text; Software, namely, instant messaging software, file sharing software, communications software for electronically exchanging data, audio, video images and graphics via computer, mobile, wireless, and communication networks; Software for personal information management, and data synchronization software; Software for managing social networking content, interacting with a virtual community, and transmission of images, audio, audio-visual and video content, photographs, videos, data, text, messages, comments, advertisements, media advertising communications and information; Software for displaying and sharing a user's location and finding, locating, and interacting with other users and places; Software for use in customer relationship management (CRM); Software for providing consumer information; Messaging software; Software for facilitating and arranging for the financing and distribution of fundraising and donations; Software for online charitable fundraising services and financial donation services; Software for use in facilitating voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, instant message and online social networking services; Telecommunications equipment for providing third party access to, and enabling the transmission of video, data and voice over, global communications networks, namely, mobile and access computer and mobile telephone terminals, base transceiver stations and wireless radio parts thereof, data transceivers, data repeaters, routers and switches, transmission circuits, integrated circuits, computer hardware, mobile cloud clients and servers, multiplexers, digital signal processors, radio frequency signal processors, mobile switching circuits, air traffic electrical controllers, mobility electrical controllers, access electrical controllers, remote port electrical controllers, radio ports, antennas, electronic radio components, software for telecommunications applications, and mobile core networks comprising data transceivers, wireless networks and gateways for collection, transmission and management of data, voice and video; Communication software and communication computer hardware for providing access to the Internet.

- 35: Marketing, advertising and promotion services; Provision of market research and information services; Promoting the goods and services of others via computer and communication networks; Business and advertising services, namely, media

planning and media buying for others; Business and advertising services, namely, advertising services for tracking advertising performance, for managing, distributing and serving advertising, for analyzing advertising data, for reporting advertising data, and for optimizing advertising performance; Consulting services in the fields of advertising and marketing; Facilitating the exchange and sale of services and products of third parties via computer and communication networks; Online retail store services featuring a wide variety of consumer goods of others, gift cards, and delivery of digital media, virtual reality headsets, and virtual reality content and data; Providing online marketplaces for sellers of goods and/or services; Providing online facilities for connecting sellers with buyers; Business networking; Employment and recruiting services; Advertising and information distribution services, in particular, providing classified advertising space via the global computer network; Providing online computer databases and online searchable databases in the field of classifieds; Pre-paid gift card services, in particular, issuing gift card certificates that may be redeemed for goods or services; Charitable services, in particular promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities; Providing contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product; Organizing exhibitions and events in the field of software and hardware development for commercial or advertising purposes; Association services that promote the interests of professionals and businesses in the field of mobile software application development; Online advertising and promoting the goods and services of others via the internet; Marketing and advertising consultation services; Market research services; Advertising, marketing and promoting the goods and services of others by means of providing photo and video equipment at special events; Providing online facilities for live streaming video of promotional events; Arranging and conducting special events for commercial, promotional or advertising purposes; Advertising via electronic media; Organizing, promoting and conducting exhibitions, tradeshow and events for business purposes; Organizing and conducting events, exhibitions, expositions and conferences for commercial purposes in the interactive entertainment, virtual reality, consumer electronics and video game entertainment industries; Online retail store services featuring virtual reality and augmented reality headsets, games,

content and digital media; Providing telephone directory information via global communications networks; Electronic catalog services; Customer relationship management; Business assistance and consulting services; Providing online facilities featuring user comments concerning business organizations, service providers, and other resources; Advertising services; Dissemination of advertising for others via a global computer network; Advertising services, namely, advertising campaign management, targeting, implementation and optimization services; Marketing research, namely, advertising campaign and consumer preferences research and analysis; Promoting the goods and services of others by means of distributing video advertising on the internet; Advertising services, namely, scheduling, tracking, and reporting advertising for others; Preparation and realization of media and advertising plans and concepts; Ad serving, namely, placing advertisements on websites for others; Advertising services, namely, targeting and optimization of online advertising; Business information management, namely, reporting of business information and business analytics in the fields of advertising and marketing; Business management; Business administration, office functions; Business consultation regarding marketing activities; Media planning and media buying services; Brand consulting; Design of advertising materials for others; Providing online business directories featuring restaurants, bars, movie theaters, dance clubs, museums, art galleries, and other cultural and social spaces; Promoting the public interest and awareness of issues involving access to the internet for the global population; Business consultation in the field of telecommunications; Business management consulting services to enable business entities, non-governmental organizations and non-profit organizations to develop, organize, and administer programs to offer greater access to global communications networks.

- 36: Financial transaction processing services, namely, providing secure commercial transactions and payment options; Electronic processing and transmission of bill payment data for users of the internet and communication networks; Electronic funds transfer services; Credit card, debit card, and gift card transaction processing services; Merchant services, namely, payment transaction processing services; Providing electronic mobile payment services for others; Financial services; Payment processing services; Financial transaction services; Facilitating and arranging for the financing and distribution of fundraising and donations; Online charitable fundraising services and financial donation services.



38: Photo sharing and video sharing services, namely, electronic transmission of digital photo files, videos and audio visual content among internet users; Telecommunications; Providing access to computer, electronic and online databases; Telecommunications services, namely, electronic transmission of electronic media, data, messages, graphics, images, audio, video and information; Providing online forums for communication on topics of general interest; Providing online communications links which transfer mobile device and internet users to other local and global online locations; Facilitating access to third party websites or to other electronic third party content via a universal login; Providing online chat rooms, instant messaging services, and electronic bulletin boards; Audio, text and video broadcasting services over the internet or other communications networks; Voice over internet protocol (VOIP) services; Telephony communication services; Providing access to computer databases in the fields of social networking and social introduction and dating; Peer-to-peer photo and data sharing services, namely, electronic transmission of digital photo files, graphics and audio content among internet users; Telecommunications and peer-to-peer network computer services, namely, electronic transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Chatroom services for social networking; Streaming and live streaming of video, audiovisual, and interactive audiovisual content via the internet; Telecommunications services, namely, electronic transmission of virtual reality content and data; Providing electronic bulletin boards for transmission of messages among users in the field of general interest; Video conferencing services; Providing technical support services regarding the usage of communications equipment; Providing facilities and equipment for video conferencing; Teleconferencing; Providing an online community forum for users to share and stream information, audio, video, real-time news, entertainment content, or information, to form virtual communities, and to engage in social networking; Telecommunication services, namely, data transmission and reception services via telecommunication networks; Mobile phone communication services; Web messaging; Video teleconferencing; Instant messaging services; Electronic exchange of voice, data, audio, video, text and graphics accessible via computer and telecommunications networks; Encrypted electronic transmission and delivery of recovered data; Provision of access to telecommunication networks and the

internet; Internet Connectivity; Information about telecommunication; Consulting in the field of telecommunication services, namely, transmission of voice, data, and documents via telecommunications networks.

- 41: Entertainment services; Providing access to interactive electronic and online databases of user-defined content, third-party content, photos, video, audio, visual, and audio-visual material in the field of general interest; Photosharing and video sharing services; Electronic publishing services for others; Entertainment services, namely, facilitating interactive and multiplayer and single player game services for games played via the internet or communication networks; Providing information about online computer games and video games via computer or communication networks; Arranging and conducting competitions and facilitating events for video gamers and computer game players; Providing online resources for software developers; Contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product; Organizing and sponsoring contest and incentive award programs for software developers; Publication of educational materials, namely, publishing of books, journals, newsletters, and electronic publications; Educational services, in particular, organizing and conducting conferences, courses, seminars, and online training in the fields of advertising, marketing, social networking, the internet, and social media, and distribution of course material in connection therewith; Online journals, namely, weblogs (blogs) featuring user-defined content; Entertainment services, namely, providing virtual reality games, interactive entertainment and virtual reality content; Entertainment services, namely, providing augmented reality games, interactive entertainment and augmented reality content; Entertainment services, namely, providing mixed reality games, interactive entertainment and mixed reality content; Providing a computer game for use network-wide by network users; Providing online virtual reality games; Providing online augmented reality games; Providing online mixed reality games; Entertainment services, namely, providing online video games; Organizing exhibitions in the field of interactive entertainment, virtual reality, consumer electronics and video game entertainment industries for cultural or educational purposes; Arranging and conducting educational conferences; Organizing exhibitions and events in the field of software development for educational purposes; Educational

services, namely, organizing and conducting conferences and seminars in the fields of artificial intelligence and the internet of things; Training in the field of design, advertising and communication technologies; Training in the field of strategic media planning relating to advertising, marketing and business; Online journals, namely, blogs featuring advertising, marketing and business; Providing computer, electronic and online databases in the field of entertainment; Publishing services, namely, publishing of electronic publications for others; Rental of photography and/or videography kiosks for capturing, uploading, editing and sharing of pictures and videos; Entertainment services, namely, providing online facilities for streaming entertainment content and live streaming video of entertainment events; Organizing live exhibitions and conferences in the fields of culture, entertainment and social networking for non-business and non-commercial purposes; Providing online games; Entertainment services, namely, providing virtual reality games, interactive entertainment and virtual reality content and experiences; Entertainment services, namely, providing augmented reality games, interactive entertainment and augmented reality content and experiences; Entertainment services, namely, providing mixed reality games, interactive entertainment and mixed reality content and experiences; Entertainment services, namely, arranging and conducting of competitions for encouraging use and development of interactive entertainment, virtual reality, augmented reality, consumer electronics, and video game entertainment software and hardware; Organizing exhibitions and events for cultural, educational, or entertainment purposes; Production of video and computer game software; Virtual reality arcade services; Augmented reality arcade services; Virtual reality game services provided online from a computer network; Augmented reality game services provided online from a computer network; Providing online computer games and interactive games; Augmented reality video production; Virtual reality video production; Production of video and computer game software; Providing online game software; Entertainment services, namely, providing interactive games; Multimedia entertainment software production services; Multimedia production services; Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Entertainment services, namely, providing augmented reality games and interactive entertainment content; Entertainment services, namely, providing online virtual reality environments; Entertainment services, namely, providing online augmented reality environments; Providing entertainment

information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, photographic images and audio visual information, via the internet and communication networks; Organizing, promoting and conducting exhibitions, tradeshow and events for business purposes; Providing information about online computer games and video games via computer or communication networks; Arranging and conducting competitions and facilitating events for video gamers and computer game players; Organizing exhibitions in the field of interactive entertainment, virtual reality, consumer electronics and video game entertainment industries for cultural or educational purposes arranging and conducting educational conferences organizing exhibitions and events in the field of software development for educational purposes; Providing a website featuring non-downloadable publications about virtual reality technology; Providing a website featuring non-downloadable publications about augmented reality technology; Education; Providing of training; Sporting and cultural activities; Entertainment and educational services, namely, providing non-downloadable movies, television shows, webcasts, audiovisual, and multimedia works via the internet, as well as information, reviews, and recommendations regarding movies, television shows, webcasts, audiovisual, and multimedia works; Providing computer, electronic and online databases for educational, recreational and amusement use in the field of entertainment and in the fields of secondary, collegiate, social and community interest groups.

- 42: Design and development of computer hardware and software; Computer services, namely, creating virtual communities for registered users to organize groups, meetings, and events, participate in discussions and engage in social, business and community networking; Computer services, in particular, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via the internet and communication networks; Computer services in the nature of customized electronic personal and group profiles or webpages featuring user-defined or specified information, including, audio, video, images, text, content, and data; Computer services, namely, providing search engines for obtaining data via the internet and communications networks; Providing online facilities featuring technology that enables online users to create personal profiles featuring social and business networking information, to transfer and share such information among multiple online facilities to engage in social networking, and to manage their social networking accounts; Providing software for

social networking, creating a virtual community, and transmission of audio, video, images, text, content, and data; Application service provider (ASP) services, namely, hosting software applications of others; Application service provider (ASP) featuring software to enable or facilitate the creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via the internet and communications networks; Providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple online facilities; Providing information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, electronic media, images and audio visual content, via the internet and communications networks; Providing non-downloadable e-commerce software to allow users to perform electronic business transactions via the internet and communications networks; Computer services, in particular, application service provider featuring application programming interface (API) software to allow users to perform electronic business transactions via a global computer network; Software as a service (SAAS) services featuring software for sending and receiving electronic messages, notifications and alerts and for facilitating electronic business transactions via the internet and communications networks; Providing software for use in designing, managing, measuring, analyzing, disseminating, and serving advertising of others; Application service provider featuring application programming interface (API) software for managing, tracking, reporting and measuring media planning, media buying and advertising of others; Online ad-buying platform provider, namely, providing non-downloadable software programs for allowing buyers and sellers of online advertising to purchase and sell advertising inventory; Platform as a service (PAAS) featuring computer software platforms for use in purchasing and disseminating advertising; Application service provider (ASP) featuring software for use in buying, selling, designing, managing, tracking, valuing, optimizing, targeting, analyzing, delivery, and reporting of online advertising and marketing; Application service provider (ASP) featuring software for use in designing and managing online advertising and marketing campaigns; Designing and developing computer game software and video game software for use with computers, video game program systems and computer networks; Development of hardware for use in connection with electronic and interactive multimedia

games; Electronic and interactive multimedia game development services; Providing online facilities that gives users the ability to upload, modify and share virtual reality content, information, experiences and data; Providing online facilities that gives users the ability to upload, modify and share augmented reality content, information, experiences and data; Providing online facilities that gives users the ability to upload, modify and share mixed reality content, information, experiences and data; Design, engineering, research, development and testing services in the field of mobile application software development related to the use and functionality of hyperlinks; Technical consultation in the field of mobile application software development related to the use and functionality of hyperlinks; Providing software enabling development, assessment, testing, and maintenance of mobile software applications for portable computing devices; Educational services, namely, organizing and conducting conferences and seminars in the fields of artificial intelligence and the internet of things; Providing user authentication services using single sign-on and software technology for e-commerce transactions; Providing user authentication services of electronic funds transfer, credit and debit card and electronic check transactions using single sign-on and software technology; Providing an application programming interface (API) to allow users to perform electronic business transactions via the internet; Providing software for processing electronic payments; Platform as a service (PAAS) services featuring computer software to allow users to perform business and e-commerce transactions; Providing application programming interface (API) software for use in electronic messaging and transmission of audio, video, images, text, content and data; Platform as a service (PAAS) featuring computer software platforms for electronic messaging and transmission of audio, video, photographic images, text, graphics and data; Providing software for electronic messaging; Mapping services; Providing software for mapping services; Application service provider (ASP) featuring software for mapping services; Providing software for sharing and displaying a user's location, planning activities with other users and making recommendations; Application service provider (ASP) featuring software to enable or facilitate the sharing and displaying a user's location, planning activities with other users and making recommendations; Providing software for social and destination mapping; Application service provider (ASP) featuring software to enable or facilitate social and destination mapping; Providing software for making reservations and bookings; Application service provider (ASP) featuring software to enable or facilitate making reservations and bookings; Providing software for

ordering and/or purchasing goods and services; Application service provider (ASP) featuring software to enable or facilitate ordering and/or purchasing goods and services; Providing location-aware software for searching, determining and sharing the location of goods, services and events of interest; Application service provider (ASP) featuring location-aware software for searching, determining and sharing the location of goods, services and events of interest; Providing software for creating, managing and accessing user-created and administered private groups within virtual communities; Providing software for searching and identifying local and location-based points of interest, events, landmarks, employment opportunities, entertainment, cultural events, shopping and offers; Providing software for searching and identifying employment opportunities; Providing software for identifying and allowing users to contact government representatives; Providing software for providing a virtual marketplace; Providing software for providing location-based weather information; Providing software for providing, linking to, or streaming news or current events information; Providing software for facilitating interaction and communication between humans and AI (artificial intelligence) platforms; Application service provider (ASP) featuring software to enable or facilitate interaction and communication between humans and AI (artificial intelligence) platforms; Design of augmented reality and virtual reality effects for use in modifying photographs, images, videos and audio-visual content; Online video ad-buying platform provider, namely, providing non-downloadable software programs for allowing buyers and sellers of online video advertising to purchase and sell video advertising inventory; Platform as a service (PAAS) featuring computer software platforms for use in purchasing and disseminating advertising; Application service provider (ASP) featuring software for use in buying, selling, tracking, valuing, optimizing, targeting, analyzing, delivery, and reporting of online advertising and marketing; Application service provider (ASP) featuring software for use in designing and managing online video advertising and marketing campaigns; Providing online facilities that give users the ability to engage in social networking and manage their social networking content; Providing software for creating and managing social media profiles and user accounts; Providing software for modifying photographs, images and audio, video, and audio-video content with photographic filters and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; Software for viewing and interacting with a feed of electronic media, namely, images, audio-visual and video content, live streaming video,

commentary, advertisements, news, and internet links; Providing software for finding content and content publishers, and for subscribing to content; Providing software for organizing images, video, and audio-visual content using metadata tags; Computer services, namely, creating a virtual community for registered users to share, view, subscribe to and interact with images, audio-visual and video content and related data and information; Application service provider (ASP) featuring software for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Application service provider (ASP) featuring application programming interface (API) software which facilitates online services for social networking, developing software applications; Platform as a service (PAAS) featuring software platforms for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Rental of software that gives users the ability to upload, edit, and share images, videos and audio-visual content; Computer services, namely, curating online user-defined content and advertisements and creating social media feeds; Providing software for taking photographs and recording audio, audio-visual and video content; Providing software for uploading, downloading, archiving, enabling transmission of, and sharing images, audio-visual and video content and associated text and data; Providing software for streaming multimedia entertainment content; Providing software for creating and maintaining an online presence for individuals, groups, companies, and brands; Providing software for advertisers to communicate and interact with online communities; Personal assistant software; Social assistant software; Providing online facilities featuring temporary use of non-downloadable software for sending and receiving electronic messages, instant messages, electronic message alerts and reminders, photographs, images, graphics, data, audio, videos and audio-visual content via the internet and communication networks; E-commerce software to allow users to perform electronic business transactions via the internet; Providing temporary use of non-downloadable computer software for accessing, collecting, displaying, editing, linking, modifying, organizing, tagging, streaming, sharing, storing, transmitting, and otherwise providing electronic media, photographs, images, graphics, audio, videos, audio-visual content, data and



information via the internet and communication networks; Providing temporary use of non-downloadable computer software for use in facilitating voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, electronic message, instant message, and online social networking services; Application service provider (ASP) services featuring software to enable or facilitate voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, electronic message, instant message, and online social networking services; Computer services, namely, providing information in the fields of technology and software development via the internet and communication networks; Providing software for use in taking and editing photographs and recording and editing videos; Application service provider (ASP) featuring software to enable or facilitate taking and editing photographs and recording and editing videos; Design and development of computer game hardware and software; Design and development of virtual reality hardware and software; Design and development of mixed reality hardware and software; Design and development of video game hardware and software; Providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of virtual reality content and data; Computer services in the nature of providing customized online pages featuring user-defined or specified information, personal profiles, virtual reality, and augmented reality content and data; Computer programming services for creating virtual reality videos and games; Design and development of augmented reality hardware and software; Software development; Development of interactive multimedia software; Maintenance and repair of computer software; Providing temporary use of non-downloadable computer software for transmitting, sharing, receiving, downloading, displaying, interacting with and transferring content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; Computer services, namely, providing information in the fields of technology and software development via a global computer network; Technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems; Computer services, namely, cloud hosting provider services; Providing temporary use of online non-downloadable cloud computing software for use in electronic storage of data; Providing temporary use of online non-downloadable cloud computing software for virtual, augmented reality applications and environments; File sharing services, namely, providing online facilities for others featuring technology enabling users to upload

and download electronic files; Computer services, namely, hosting electronic facilities for others for interactive discussions via communication networks; Providing online non-downloadable software; Application service provider, namely, providing, hosting, managing, developing, and maintaining applications, software, web sites, and databases in the fields of wireless communication, mobile information access, and remote data management for wireless delivery of content to handheld computers, laptops and mobile electronic devices; Application service provider (ASP); Providing online facilities that give users the ability to upload, modify and share audio, video, photographic images, text, graphics and data; Providing temporary use of online non-downloadable software and applications for instant messaging, voice over internet protocol (VOIP), video conferencing, and audio conferencing; Computer services, namely, creating an online community for registered users to engage in social networking; Data encryption services; Encrypted electronic transmission and delivery of recovered data; Providing software and applications for customer relationship management (CRM); Application service provider (ASP) featuring software for customer relationship management (CRM); Providing online software platform services that give users the ability to post ratings, reviews, referrals and recommendations relating to businesses, restaurants, service providers, events, public services and government agencies; Computer services, in particular, application service provider featuring application programming interface (API) software for customer relationship management (CRM); Hosting of digital [virtual reality and augmented reality] content on the internet; Scientific and technological services and research and design relating thereto; Industrial analysis and research services; Computer services, namely, providing remote management of devices via computer networks, wireless networks or the internet; Providing software for facilitating and arranging for the financing and distribution of fundraising and donations; Providing software for online charitable fundraising services and financial donation services.

- 45: Social introduction and networking and dating services; Providing access to computer databases and online searchable databases in the fields of social networking, social introduction and dating; Providing information in the field of personal development, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities; Providing concierge services for others, namely, booking reservations, facilitating purchases, arranging

deliveries, making requested personal arrangements, providing recommendations on products and services, providing customer-specific information to meet individual needs, and provision of electronic reminders and notifications; Online social networking services; Providing information in the form of databases featuring information in the fields of social networking and social introduction; User verification services; Identification verification services; Business identification verification services; Legal services.

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The Facebook logo is displayed in a light gray, outlined font, centered on the page.

Applicant	Facebook, Inc.
Agent	Rosann N. Knights-Bollers
Address for Service	Regal Chambers, Regal Building, 2nd Floor, Middle Street, Kingstown, St Vincent and the Grenadines
Application Number	62/ 2019
Filing Date	April 18, 2019
Class(es)	9: Computer hardware; Software for social networking and interacting with online communities; Computer software development tools, downloadable; Software for use as an application programming interface (API); Application programming interface (API) for use in building software applications; Application programming interface (API) for software which facilitates online services for social networking and for data retrieval, upload, download, access and management; Software for creating, managing, and interacting with an online community; Software for organizing events, searching for events, calendaring and managing events; Software for creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via computer the internet and communication networks; Software for modifying and enabling transmission of images, audio, audio visual and video content and data; Software for modifying photographs, images and audio, video, and audio-visual content with photographic filters and augmented reality (AR) effects, namely, graphics, animations,

text, drawings, geotags, metadata tags, hyperlinks; Software for the collection, managing, editing, organizing, modifying, transmission, sharing, and storage of data and information; Downloadable e-commerce computer software to allow users to perform electronic business transactions via a global computer and communication networks; Software for sending and receiving electronic messages, alerts, notifications and reminders; Search engine software; Magnetically encoded gift cards; Software for use in creating, managing, measuring, and disseminating advertising of others; Ad server, namely, a computer server for storing advertisements and delivering advertisements to websites; Virtual reality game software; Augmented reality game software; Mixed reality game software; Virtual reality game computer hardware; Augmented reality game computer hardware; Mixed reality game computer hardware; Computer peripheral devices; Virtual reality software for use in enabling computers, video game consoles, handheld video game consoles, tablet computers, mobile devices, and mobile telephones to provide virtual reality experiences; Electronic game software for wireless devices; Electronic game software for handheld electronic devices; Electronic game software; Wearable peripherals for computers, tablet computers, mobile devices and mobile telephones; Virtual reality software; Augmented reality software; Mixed reality software; Video game software; Interactive multimedia computer game programs; Downloadable electronic game programs; Computer game software; Headsets for use with computers; Laser equipment for non-medical purposes; Peripherals; Software for integrating electronic data with real world environments for the purposes of entertainment, education, gaming, communicating, and social networking; Software for accessing and viewing text, images and electronic data relating to conferences in the field of software development; Software to enable development, assessment, testing, and maintenance of mobile software applications for portable electronic communication devices, namely, mobile phones, smartphones, handheld computers and computer tablets; Software for converting natural language into machine-executable commands; Software, namely, an interpretive interface for facilitating interaction between humans and machines; Artificial intelligence software; Personal assistant software; Social assistant software; Software development tools to enable mobile software applications to access backend services, namely, data storage, push notifications, and user management; Software for mapping services; Software for planning activities with other users and making recommendations; Software for social and destination mapping;

Software for making reservations and bookings; Software for ordering and/or purchasing goods and services; Location-aware software for searching, determining and sharing locations; Software for wireless content, data and information delivery; Software to enable accessing, displaying, editing, linking, sharing and otherwise providing electronic media and information via the internet and communications networks; Software, namely, an application providing social networking functionalities; Software for creating, managing and accessing groups within virtual communities; Software for location-based searching and alerts; Software for searching and identifying employment opportunities; Software for identifying and allowing users to contact government representatives; Software providing a virtual marketplace; Software providing location-based weather information; Software providing, linking to, or streaming news or current events information; Parental control software; Software for facilitating interaction and communication between humans and AI (artificial intelligence) platforms; Software in the nature of a mobile application for creating, sharing, disseminating and posting advertising; Software for geo-location based advertising and product and service promotion; Application programming interface (API) software for allowing data retrieval, upload, access and management; Software for viewing and interacting with a feed of images, audio-visual and video content, and associated text and data; Downloadable computer software for finding content and content publishers, and for subscribing to content; Software for organizing images, video, and audio-visual content using metadata tags; Software for creating and managing social media profiles and user accounts; Software for uploading, downloading, streaming, archiving, transmitting, and sharing images, audio-visual and video content and associated text and data; Interactive photo and video equipment, namely, kiosks for capturing, uploading, editing, printing and sharing digital images and video; Software that enables individuals, groups, companies, and brands to create and maintain an online presence for marketing purposes; Software for advertisers to communicate and interact with online communities; Software for streaming multimedia entertainment content; Application programming interface (API) for use in developing AI (artificial intelligence) platforms, namely, bots, virtual agents and virtual assistants; Software for organizing events; Downloadable computer software, downloadable computer software and mobile application software for use in taking and editing photographs and recording and editing videos; Virtual reality computer hardware; Virtual reality game computer hardware; Virtual reality software for use in enabling computers, video game consoles,

handheld video game consoles, tablet computers, mobile devices, and mobile telephones to provide virtual reality experiences; Computer game software for home video game consoles; Wearable peripherals for computers, tablet computers, mobile devices and mobile telephones, namely, configurable head-mounted displays; Headsets for use with video game consoles; Computer software, downloadable; Augmented reality computer hardware; Virtual reality headsets; Augmented reality headsets; Virtual reality glasses; Augmented reality glasses; Virtual reality software for navigating a virtual reality environment; Augmented reality software for navigating an augmented reality environment; Augmented reality software for use in enabling computers, video game consoles, handheld video game consoles, tablet computers, mobile devices, and mobile telephones to provide augmented reality experiences; Headsets for virtual reality games; Headsets for augmented reality games; Handheld virtual reality controllers; Handheld augmented reality controllers; Video and computer game programs; Interactive entertainment software; Gesture recognition software; Motion tracking sensors for virtual reality technology; Motion tracking sensors for augmented reality technology; Downloadable computer software for controlling the operation of audio and video devices; Digital media streaming devices; Earphones; Headphones; Video display software; Video display hardware, namely, video drivers for video eyewear; Software for navigating a virtual reality environment; Software for use in enabling computers, video game consoles, handheld video game consoles, tablet computers, mobile devices, and mobile telephones to provide virtual reality and augmented reality experiences; Virtual reality software for object tracking, motion control and content visualization; Augmented reality software for object tracking, motion control and content visualization; Virtual reality software for users to experience virtual reality visualization, manipulation and immersion; Augmented reality software for users to experience augmented reality visualization, manipulation and immersion; Virtual reality software for operating virtual reality headsets; Augmented reality software for operating augmented reality headsets; Virtual reality software for interactive entertainment; Augmented reality software for interactive entertainment; Headsets; Software for recording, storing, transmitting, receiving, displaying and analyzing data from wearable computer hardware; Wearable computing devices comprised primarily of software and display screens for connection to computers, tablet computers, mobile devices, and mobile phones in order to enable virtual reality and augmented reality world experiences; Goggles for enabling virtual reality,

augmented reality world experiences; Software for use in creating and designing virtual reality and augmented reality software; Application programming interface (API) for downloadable computer software for developing virtual reality and augmented reality experiences; Software and firmware for operating system programs; Computer operating systems; Software for tracking motion in, visualizing, manipulating, viewing, and displaying augmented and virtual reality experiences; Software, firmware and hardware for use in visual, voice, audio, motion, eye and gesture tracking and recognition; Computer hardware and software for operating sensor devices; Electronic sensor devices, cameras, projectors, and microphones for gesture, facial, and voice detection, capture and recognition; Computer hardware and software for detecting objects, user gestures and commands; Software and firmware for controlling, configuring and managing controllers; Software and firmware for enabling electronic devices to share data and communicate with each other; Computer operating system software; Software driver programs for electronic devices for enabling computer hardware and electronic devices to communicate with each other; Cameras; Batteries; Battery chargers; Battery cases; Battery packs; Power charging and power management devices for mobile electronic devices; Charging docks; Charging stands for mobile electronic devices; Base chargers for mobile electronic devices; Power banks; External chargers; Wireless charging cases; Rechargeable electric battery devices, namely, rechargeable batteries and portable power supplies; Rechargeable external battery packs for use with mobile electronic devices; Chargers for batteries; Power adapters; Electrical adapters; Electrical and electronic connectors; Power adapters; Bags and cases specially adapted for mobile electronic devices; Briefcases, backpacks and carrying cases for mobile electronic devices; Cases for mobile electronic devices; Faceplates; Protective covers and cases for mobile electronic devices; Protective sleeves for mobile electronic devices; Holders, armbands, clips and carrying cases specially adapted for mobile electronic devices; Wall mounts for mounting mobile electronic devices; Stands for mobile electronic devices; Holders for mobile electronic devices; Remote controls for mobile electronic devices; Electrical audio and speaker cables and connectors; Audio speakers; Docking stations for mobile electronic devices; Loudspeakers; Electronic cables parts and fittings; Electric cables; Connection cables; Cables for optical signal transmission; Power cables and cable connectors; Microphones; Audio receivers; Audio transmitters; Wireless computer peripherals; Head-mounted video display;

Receivers of electronic signals; Video receivers; Wireless transmitters and receivers for reproduction of sound and signals; Electric sensors; Sensors for monitoring physical movements; Software for sending and receiving electronic messages, graphics, images, audio and audio visual content via the internet and communication networks; Software in the nature of a mobile application; SIM cards; Software for processing images, graphics, audio, video, and text; Software, namely, instant messaging software, file sharing software, communications software for electronically exchanging data, audio, video images and graphics via computer, mobile, wireless, and communication networks; Software for personal information management, and data synchronization software; Software for managing social networking content, interacting with a virtual community, and transmission of images, audio, audio-visual and video content, photographs, videos, data, text, messages, comments, advertisements, media advertising communications and information; Software for displaying and sharing a user's location and finding, locating, and interacting with other users and places; Software for use in customer relationship management (CRM); Software for providing consumer information; Messaging software; Software for facilitating and arranging for the financing and distribution of fundraising and donations; Software for online charitable fundraising services and financial donation services; Software for use in facilitating voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, instant message and online social networking services; Telecommunications equipment for providing third party access to, and enabling the transmission of video, data and voice over, global communications networks, namely, mobile and access computer and mobile telephone terminals, base transceiver stations and wireless radio parts thereof, data transceivers, data repeaters, routers and switches, transmission circuits, integrated circuits, computer hardware, mobile cloud clients and servers, multiplexers, digital signal processors, radio frequency signal processors, mobile switching circuits, air traffic electrical controllers, mobility electrical controllers, access electrical controllers, remote port electrical controllers, radio ports, antennas, electronic radio components, software for telecommunications applications, and mobile core networks comprising data transceivers, wireless networks and gateways for collection, transmission and management of data, voice and video; Communication software and communication computer hardware for providing access to the Internet.

35: Marketing, advertising and promotion services; Provision of



market research and information services; Promoting the goods and services of others via computer and communication networks; Business and advertising services, namely, media planning and media buying for others; Business and advertising services, namely, advertising services for tracking advertising performance, for managing, distributing and serving advertising, for analyzing advertising data, for reporting advertising data, and for optimizing advertising performance; Consulting services in the fields of advertising and marketing; Facilitating the exchange and sale of services and products of third parties via computer and communication networks; Online retail store services featuring a wide variety of consumer goods of others, gift cards, and delivery of digital media, virtual reality headsets, and virtual reality content and data; Providing online marketplaces for sellers of goods and/or services; Providing online facilities for connecting sellers with buyers; Business networking; Employment and recruiting services; Advertising and information distribution services, in particular, providing classified advertising space via the global computer network; Providing online computer databases and online searchable databases in the field of classifieds; Pre-paid gift card services, in particular, issuing gift card certificates that may be redeemed for goods or services; Charitable services, in particular promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities; Providing contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product; Organizing exhibitions and events in the field of software and hardware development for commercial or advertising purposes; Association services that promote the interests of professionals and businesses in the field of mobile software application development; Online advertising and promoting the goods and services of others via the internet; Marketing and advertising consultation services; Market research services; Advertising, marketing and promoting the goods and services of others by means of providing photo and video equipment at special events; Providing online facilities for live streaming video of promotional events; Arranging and conducting special events for commercial, promotional or advertising purposes; Advertising via electronic media; Organizing, promoting and conducting exhibitions, tradeshow and events for business purposes; Organizing and conducting events, exhibitions, expositions and conferences for commercial purposes in the interactive

entertainment, virtual reality, consumer electronics and video game entertainment industries; Online retail store services featuring virtual reality and augmented reality headsets, games, content and digital media; Providing telephone directory information via global communications networks; Electronic catalog services; Customer relationship management; Business assistance and consulting services; Providing online facilities featuring user comments concerning business organizations, service providers, and other resources; Advertising services; Dissemination of advertising for others via a global computer network; Advertising services, namely, advertising campaign management, targeting, implementation and optimization services; Marketing research, namely, advertising campaign and consumer preferences research and analysis; Promoting the goods and services of others by means of distributing video advertising on the internet; Advertising services, namely, scheduling, tracking, and reporting advertising for others; Preparation and realization of media and advertising plans and concepts; Ad serving, namely, placing advertisements on websites for others; Advertising services, namely, targeting and optimization of online advertising; Business information management, namely, reporting of business information and business analytics in the fields of advertising and marketing; Business management; Business administration, office functions; Business consultation regarding marketing activities; Media planning and media buying services; Brand consulting; Design of advertising materials for others; Providing online business directories featuring restaurants, bars, movie theaters, dance clubs, museums, art galleries, and other cultural and social spaces; Promoting the public interest and awareness of issues involving access to the internet for the global population; Business consultation in the field of telecommunications; Business management consulting services to enable business entities, non-governmental organizations and non-profit organizations to develop, organize, and administer programs to offer greater access to global communications networks.

- 36: Financial transaction processing services, namely, providing secure commercial transactions and payment options; Electronic processing and transmission of bill payment data for users of the internet and communication networks; Electronic funds transfer services; Credit card, debit card, and gift card transaction processing services; Merchant services, namely, payment transaction processing services; Providing electronic mobile payment services for others; Financial services; Payment processing services; Financial transaction services; Facilitating

and arranging for the financing and distribution of fundraising and donations; Online charitable fundraising services and financial donation services.

- 38: Photo sharing and video sharing services, namely, electronic transmission of digital photo files, videos and audio visual content among internet users; Telecommunications; Providing access to computer, electronic and online databases; Telecommunications services, namely, electronic transmission of electronic media, data, messages, graphics, images, audio, video and information; Providing online forums for communication on topics of general interest; Providing online communications links which transfer mobile device and internet users to other local and global online locations; Facilitating access to third party websites or to other electronic third party content via a universal login; Providing online chat rooms, instant messaging services, and electronic bulletin boards; Audio, text and video broadcasting services over the internet or other communications networks; Voice over internet protocol (VOIP) services; Telephony communication services; Providing access to computer databases in the fields of social networking and social introduction and dating; Peer-to-peer photo and data sharing services, namely, electronic transmission of digital photo files, graphics and audio content among internet users; Telecommunications and peer-to-peer network computer services, namely, electronic transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Chatroom services for social networking; Streaming and live streaming of video, audiovisual, and interactive audiovisual content via the internet; Telecommunications services, namely, electronic transmission of virtual reality content and data; Providing electronic bulletin boards for transmission of messages among users in the field of general interest; Video conferencing services; Providing technical support services regarding the usage of communications equipment; Providing facilities and equipment for video conferencing; Teleconferencing; Providing an online community forum for users to share and stream information, audio, video, real-time news, entertainment content, or information, to form virtual communities, and to engage in social networking; Telecommunication services, namely, data transmission and reception services via telecommunication networks; Mobile phone communication services; Web messaging; Video teleconferencing; Instant messaging services; Electronic exchange of voice, data, audio, video, text and graphics accessible via computer and telecommunications networks;

Encrypted electronic transmission and delivery of recovered data; Provision of access to telecommunication networks and the internet; Internet Connectivity; Information about telecommunication; Consulting in the field of telecommunication services, namely, transmission of voice, data, and documents via telecommunications networks.

- 41: Entertainment services; Providing access to interactive electronic and online databases of user-defined content, third-party content, photos, video, audio, visual, and audio-visual material in the field of general interest; Photosharing and video sharing services; Electronic publishing services for others; Entertainment services, namely, facilitating interactive and multiplayer and single player game services for games played via the internet or communication networks; Providing information about online computer games and video games via computer or communication networks; Arranging and conducting competitions and facilitating events for video gamers and computer game players; Providing online resources for software developers; Contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product; Organizing and sponsoring contest and incentive award programs for software developers; Publication of educational materials, namely, publishing of books, journals, newsletters, and electronic publications; Educational services, in particular, organizing and conducting conferences, courses, seminars, and online training in the fields of advertising, marketing, social networking, the internet, and social media, and distribution of course material in connection therewith; Online journals, namely, weblogs (blogs) featuring user-defined content; Entertainment services, namely, providing virtual reality games, interactive entertainment and virtual reality content; Entertainment services, namely, providing augmented reality games, interactive entertainment and augmented reality content; Entertainment services, namely, providing mixed reality games, interactive entertainment and mixed reality content; Providing a computer game for use network-wide by network users; Providing online virtual reality games; Providing online augmented reality games; Providing online mixed reality games; Entertainment services, namely, providing online video games; Organizing exhibitions in the field of interactive entertainment, virtual reality, consumer electronics and video game entertainment industries for cultural or educational purposes; Arranging and conducting educational

conferences; Organizing exhibitions and events in the field of software development for educational purposes; Educational services, namely, organizing and conducting conferences and seminars in the fields of artificial intelligence and the internet of things; Training in the field of design, advertising and communication technologies; Training in the field of strategic media planning relating to advertising, marketing and business; Online journals, namely, blogs featuring advertising, marketing and business; Providing computer, electronic and online databases in the field of entertainment; Publishing services, namely, publishing of electronic publications for others; Rental of photography and/or videography kiosks for capturing, uploading, editing and sharing of pictures and videos; Entertainment services, namely, providing online facilities for streaming entertainment content and live streaming video of entertainment events; Organizing live exhibitions and conferences in the fields of culture, entertainment and social networking for non-business and non-commercial purposes; Providing online games; Entertainment services, namely, providing virtual reality games, interactive entertainment and virtual reality content and experiences; Entertainment services, namely, providing augmented reality games, interactive entertainment and augmented reality content and experiences; Entertainment services, namely, providing mixed reality games, interactive entertainment and mixed reality content and experiences; Entertainment services, namely, arranging and conducting of competitions for encouraging use and development of interactive entertainment, virtual reality, augmented reality, consumer electronics, and video game entertainment software and hardware; Organizing exhibitions and events for cultural, educational, or entertainment purposes; Production of video and computer game software; Virtual reality arcade services; Augmented reality arcade services; Virtual reality game services provided online from a computer network; Augmented reality game services provided online from a computer network; Providing online computer games and interactive games; Augmented reality video production; Virtual reality video production; Production of video and computer game software; Providing online game software; Entertainment services, namely, providing interactive games; Multimedia entertainment software production services; Multimedia production services; Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Entertainment services, namely, providing augmented reality games and interactive entertainment content; Entertainment services, namely, providing online virtual reality

environments; Entertainment services, namely, providing online augmented reality environments; Providing entertainment information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, photographic images and audio visual information, via the internet and communication networks; Organizing, promoting and conducting exhibitions, tradeshow and events for business purposes; Providing information about online computer games and video games via computer or communication networks; Arranging and conducting competitions and facilitating events for video gamers and computer game players; Organizing exhibitions in the field of interactive entertainment, virtual reality, consumer electronics and video game entertainment industries for cultural or educational purposes arranging and conducting educational conferences organizing exhibitions and events in the field of software development for educational purposes; Providing a website featuring non-downloadable publications about virtual reality technology; Providing a website featuring non-downloadable publications about augmented reality technology; Education; Providing of training; Sporting and cultural activities; Entertainment and educational services, namely, providing non-downloadable movies, television shows, webcasts, audiovisual, and multimedia works via the internet, as well as information, reviews, and recommendations regarding movies, television shows, webcasts, audiovisual, and multimedia works; Providing computer, electronic and online databases for educational, recreational and amusement use in the field of entertainment and in the fields of secondary, collegiate, social and community interest groups.

- 42: Design and development of computer hardware and software; Computer services, namely, creating virtual communities for registered users to organize groups, meetings, and events, participate in discussions and engage in social, business and community networking; Computer services, in particular, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via the internet and communication networks; Computer services in the nature of customized electronic personal and group profiles or webpages featuring user-defined or specified information, including, audio, video, images, text, content, and data; Computer services, namely, providing search engines for obtaining data via the internet and communications networks; Providing online facilities featuring technology that enables online users to create personal profiles featuring social and business networking information, to transfer and share such information among

multiple online facilities to engage in social networking, and to manage their social networking accounts; Providing software for social networking, creating a virtual community, and transmission of audio, video, images, text, content, and data; Application service provider (ASP) services, namely, hosting software applications of others; Application service provider (ASP) featuring software to enable or facilitate the creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via the internet and communications networks; Providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple online facilities; Providing information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, electronic media, images and audio visual content, via the internet and communications networks; Providing non-downloadable e-commerce software to allow users to perform electronic business transactions via the internet and communications networks; Computer services, in particular, application service provider featuring application programming interface (API) software to allow users to perform electronic business transactions via a global computer network; Software as a service (SAAS) services featuring software for sending and receiving electronic messages, notifications and alerts and for facilitating electronic business transactions via the internet and communications networks; Providing software for use in designing, managing, measuring, analyzing, disseminating, and serving advertising of others; Application service provider featuring application programming interface (API) software for managing, tracking, reporting and measuring media planning, media buying and advertising of others; Online ad-buying platform provider, namely, providing non-downloadable software programs for allowing buyers and sellers of online advertising to purchase and sell advertising inventory; Platform as a service (PAAS) featuring computer software platforms for use in purchasing and disseminating advertising; Application service provider (ASP) featuring software for use in buying, selling, designing, managing, tracking, valuing, optimizing, targeting, analyzing, delivery, and reporting of online advertising and marketing; Application service provider (ASP) featuring software for use in designing and managing online advertising and marketing campaigns; Designing and developing computer game software and video game software for use with computers, video game program

systems and computer networks; Development of hardware for use in connection with electronic and interactive multimedia games; Electronic and interactive multimedia game development services; Providing online facilities that gives users the ability to upload, modify and share virtual reality content, information, experiences and data; Providing online facilities that gives users the ability to upload, modify and share augmented reality content, information, experiences and data; Providing online facilities that gives users the ability to upload, modify and share mixed reality content, information, experiences and data; Design, engineering, research, development and testing services in the field of mobile application software development related to the use and functionality of hyperlinks; Technical consultation in the field of mobile application software development related to the use and functionality of hyperlinks; Providing software enabling development, assessment, testing, and maintenance of mobile software applications for portable computing devices; Educational services, namely, organizing and conducting conferences and seminars in the fields of artificial intelligence and the internet of things; Providing user authentication services using single sign-on and software technology for e-commerce transactions; Providing user authentication services of electronic funds transfer, credit and debit card and electronic check transactions using single sign-on and software technology; Providing an application programming interface (API) to allow users to perform electronic business transactions via the internet; Providing software for processing electronic payments; Platform as a service (PAAS) services featuring computer software to allow users to perform business and e-commerce transactions; Providing application programming interface (API) software for use in electronic messaging and transmission of audio, video, images, text, content and data; Platform as a service (PAAS) featuring computer software platforms for electronic messaging and transmission of audio, video, photographic images, text, graphics and data; Providing software for electronic messaging; Mapping services; Providing software for mapping services; Application service provider (ASP) featuring software for mapping services; Providing software for sharing and displaying a user's location, planning activities with other users and making recommendations; Application service provider (ASP) featuring software to enable or facilitate the sharing and displaying a user's location, planning activities with other users and making recommendations; Providing software for social and destination mapping; Application service provider (ASP) featuring software to enable or facilitate social and destination mapping; Providing software for making reservations and bookings; Application



service provider (ASP) featuring software to enable or facilitate making reservations and bookings; Providing software for ordering and/or purchasing goods and services; Application service provider (ASP) featuring software to enable or facilitate ordering and/or purchasing goods and services; Providing location-aware software for searching, determining and sharing the location of goods, services and events of interest; Application service provider (ASP) featuring location-aware software for searching, determining and sharing the location of goods, services and events of interest; Providing software for creating, managing and accessing user-created and administered private groups within virtual communities; Providing software for searching and identifying local and location-based points of interest, events, landmarks, employment opportunities, entertainment, cultural events, shopping and offers; Providing software for searching and identifying employment opportunities; Providing software for identifying and allowing users to contact government representatives; Providing software for providing a virtual marketplace; Providing software for providing location-based weather information; Providing software for providing, linking to, or streaming news or current events information; Providing software for facilitating interaction and communication between humans and AI (artificial intelligence) platforms; Application service provider (ASP) featuring software to enable or facilitate interaction and communication between humans and AI (artificial intelligence) platforms; Design of augmented reality and virtual reality effects for use in modifying photographs, images, videos and audio-visual content; Online video ad-buying platform provider, namely, providing non-downloadable software programs for allowing buyers and sellers of online video advertising to purchase and sell video advertising inventory; Platform as a service (PAAS) featuring computer software platforms for use in purchasing and disseminating advertising; Application service provider (ASP) featuring software for use in buying, selling, tracking, valuing, optimizing, targeting, analyzing, delivery, and reporting of online advertising and marketing; Application service provider (ASP) featuring software for use in designing and managing online video advertising and marketing campaigns; Providing online facilities that give users the ability to engage in social networking and manage their social networking content; Providing software for creating and managing social media profiles and user accounts; Providing software for modifying photographs, images and audio, video, and audio-video content with photographic filters and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; Software for viewing and

interacting with a feed of electronic media, namely, images, audio-visual and video content, live streaming video, commentary, advertisements, news, and internet links; Providing software for finding content and content publishers, and for subscribing to content; Providing software for organizing images, video, and audio-visual content using metadata tags; Computer services, namely, creating a virtual community for registered users to share, view, subscribe to and interact with images, audio-visual and video content and related data and information; Application service provider (ASP) featuring software for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Application service provider (ASP) featuring application programming interface (API) software which facilitates online services for social networking, developing software applications; Platform as a service (PAAS) featuring software platforms for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Rental of software that gives users the ability to upload, edit, and share images, videos and audio-visual content; Computer services, namely, curating online user-defined content and advertisements and creating social media feeds; Providing software for taking photographs and recording audio, audio-visual and video content; Providing software for uploading, downloading, archiving, enabling transmission of, and sharing images, audio-visual and video content and associated text and data; Providing software for streaming multimedia entertainment content; Providing software for creating and maintaining an online presence for individuals, groups, companies, and brands; Providing software for advertisers to communicate and interact with online communities; Personal assistant software; Social assistant software; Providing online facilities featuring temporary use of non-downloadable software for sending and receiving electronic messages, instant messages, electronic message alerts and reminders, photographs, images, graphics, data, audio, videos and audio-visual content via the internet and communication networks; E-commerce software to allow users to perform electronic business transactions via the internet; Providing temporary use of non-downloadable computer software for accessing, collecting, displaying, editing, linking, modifying, organizing, tagging, streaming, sharing, storing, transmitting,

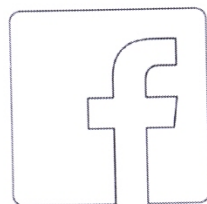
and otherwise providing electronic media, photographs, images, graphics, audio, videos, audio-visual content, data and information via the internet and communication networks; Providing temporary use of non-downloadable computer software for use in facilitating voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, electronic message, instant message, and online social networking services; Application service provider (ASP) services featuring software to enable or facilitate voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, electronic message, instant message, and online social networking services; Computer services, namely, providing information in the fields of technology and software development via the internet and communication networks; Providing software for use in taking and editing photographs and recording and editing videos; Application service provider (ASP) featuring software to enable or facilitate taking and editing photographs and recording and editing videos; Design and development of computer game hardware and software; Design and development of virtual reality hardware and software; Design and development of mixed reality hardware and software; Design and development of video game hardware and software; Providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of virtual reality content and data; Computer services in the nature of providing customized online pages featuring user-defined or specified information, personal profiles, virtual reality, and augmented reality content and data; Computer programming services for creating virtual reality videos and games; Design and development of augmented reality hardware and software; Software development; Development of interactive multimedia software; Maintenance and repair of computer software; Providing temporary use of non-downloadable computer software for transmitting, sharing, receiving, downloading, displaying, interacting with and transferring content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; Computer services, namely, providing information in the fields of technology and software development via a global computer network; Technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems; Computer services, namely, cloud hosting provider services; Providing temporary use of online non-downloadable cloud computing software for use in electronic storage of data; Providing temporary use of online non-downloadable cloud computing software for virtual, augmented reality applications and

environments; File sharing services, namely, providing online facilities for others featuring technology enabling users to upload and download electronic files; Computer services, namely, hosting electronic facilities for others for interactive discussions via communication networks; Providing online non-downloadable software; Application service provider, namely, providing, hosting, managing, developing, and maintaining applications, software, web sites, and databases in the fields of wireless communication, mobile information access, and remote data management for wireless delivery of content to handheld computers, laptops and mobile electronic devices; Application service provider (ASP); Providing online facilities that give users the ability to upload, modify and share audio, video, photographic images, text, graphics and data; Providing temporary use of online non-downloadable software and applications for instant messaging, voice over internet protocol (VOIP), video conferencing, and audio conferencing; Computer services, namely, creating an online community for registered users to engage in social networking; Data encryption services; Encrypted electronic transmission and delivery of recovered data; Providing software and applications for customer relationship management (CRM); Application service provider (ASP) featuring software for customer relationship management (CRM); Providing online software platform services that give users the ability to post ratings, reviews, referrals and recommendations relating to businesses, restaurants, service providers, events, public services and government agencies; Computer services, in particular, application service provider featuring application programming interface (API) software for customer relationship management (CRM); Hosting of digital [virtual reality and augmented reality] content on the internet; Scientific and technological services and research and design relating thereto; Industrial analysis and research services; Computer services, namely, providing remote management of devices via computer networks, wireless networks or the internet; Providing software for facilitating and arranging for the financing and distribution of fundraising and donations; Providing software for online charitable fundraising services and financial donation services.

- 45: Social introduction and networking and dating services; Providing access to computer databases and online searchable databases in the fields of social networking, social introduction and dating; Providing information in the field of personal development, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and

humanitarian activities; Providing concierge services for others, namely, booking reservations, facilitating purchases, arranging deliveries, making requested personal arrangements, providing recommendations on products and services, providing customer-specific information to meet individual needs, and provision of electronic reminders and notifications; Online social networking services; Providing information in the form of databases featuring information in the fields of social networking and social introduction; User verification services; Identification verification services; Business identification verification services; Legal services.

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Applicant	Facebook, Inc.
Agent	Rosann N. Knights-Bollers
Address for Service	Regal Chambers, Regal Building, 2nd Floor, Middle Street, Kingstown, St Vincent
Application Number	63/ 2019
Filing Date	April 18, 2019
Class(es)	9: Computer hardware; Software for social networking and interacting with online communities; Software development tools; Software for use as an application programming interface (API); Application programming interface (API) for use in building software applications; Application programming interface (API) for software which facilitates online services for social networking and for data retrieval, upload, download, access and management; Software for creating, managing, and interacting with an online community; Software for organizing events, searching for events, calendaring and managing events; Software for creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via computer the internet and communication networks; Software for modifying and enabling transmission of images, audio, audio

visual and video content and data; Software for modifying photographs, images and audio, video, and audio-visual content with filters and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; Software for the collection, managing, editing, organizing, modifying, transmission, sharing, and storage of data and information; Downloadable e-commerce computer software to allow users to perform electronic business transactions via the internet and communication networks; Software for sending and receiving electronic messages, alerts, notifications and reminders; Search engine software; Magnetically encoded gift cards; Software for use in creating, managing, measuring, and disseminating advertising of others; Ad server, namely, a computer server for storing advertisements and delivering advertisements to websites; Virtual reality game software; Augmented reality game software; Mixed reality game software; Virtual reality game computer hardware; Augmented reality game computer hardware; Mixed reality game computer hardware; Computer peripheral devices; Electronic game software; Virtual reality software; Augmented reality software; Mixed reality software; Video game software; Software for integrating electronic data with real world environments for the purposes of entertainment, education, gaming, communicating, and social networking; Software for accessing and viewing text, images and electronic data relating to conferences in the field of software development; Software to enable development, assessment, testing, and maintenance of mobile software applications for portable electronic communication devices, namely, mobile phones, smartphones, handheld computers and computer tablets; Software for converting natural language into machine-executable commands; Software, namely, an interpretive interface for facilitating interaction between humans and machines; Artificial intelligence software; Personal assistant software; Social assistant software; Software for mapping services; Software for planning activities with other users and making recommendations; Software for social and destination mapping; Software for making reservations and bookings; Software for ordering and/or purchasing goods and services; Location-aware software for searching, determining and sharing locations; Software for wireless content, data and information delivery; Software to enable accessing, displaying, editing, linking, sharing and otherwise providing electronic media and information via the internet and communications networks; Software, namely, an application providing social networking functionalities; Software for creating, managing and accessing groups within virtual communities; Software for location-based

searching and alerts; Software for searching and identifying employment opportunities; Software for identifying and allowing users to contact government representatives; Software providing a virtual marketplace; Software providing location-based weather information; Software providing, linking to, or streaming news or current events information; Software for facilitating interaction and communication between humans and AI (artificial intelligence) platforms; Software for viewing and interacting with a feed of images, audio, audio-visual and video content and associated text and data; Software for finding content and content publishers, and for subscribing to content; Software for creating and managing social media profiles and user accounts; Software that enables individuals, groups, companies, and brands to create and maintain an online presence for marketing purposes; Software for advertisers to communicate and interact with online communities; Software for streaming multimedia entertainment content; Downloadable computer software; Software for processing images, graphics, audio, video, and text; Downloadable computer software for sending and receiving electronic messages, graphics, images, audio and audio visual content via computer the internet and communication networks; Software for managing social networking content, interacting with a virtual community, and transmission of images, audio, audio-visual and video content, photographs, videos, data, text, messages, comments, advertisements, media advertising communications and information; Software for use in customer relationship management (CRM); Messaging software; Software for facilitating and arranging for the financing and distribution of fundraising and donations; Software for online charitable fundraising services and financial donation services.

- 35: Marketing, advertising and promotion services; Provision of market research and information services; Promoting the goods and services of others via the internet and communication networks; Business and advertising services, namely, media planning and media buying for others; Business and advertising services, namely, advertising services for tracking advertising performance, for managing, distributing and serving advertising, for analyzing advertising data, for reporting advertising data, and for optimizing advertising performance; Consulting services in the fields of advertising and marketing; Facilitating the exchange and sale of services and products of third parties via the internet and communication networks; Providing online marketplaces for sellers of goods and/or services; Providing online facilities for connecting sellers with buyers; Business networking; Employment and recruiting services; Advertising and information

distribution services, namely, providing classified advertising space via the internet and communications networks; Providing online computer databases and online searchable databases in the field of classifieds; Pre-paid gift card services, namely, issuing gift card certificates that may be redeemed for goods or services; Charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities; Advertising via electronic media; Customer relationship management; Advertising services; Dissemination of advertising for others via the internet and communication networks; Promoting the goods and services of others by means of distributing video advertising on the internet and communication networks; Advertising services, namely, targeting and optimization of online advertising; Business management; Business administration, office functions; Business consultation regarding marketing and advertising activities; Media planning and media buying services; Brand consulting; Design of advertising materials for others; Providing online business directories featuring the businesses, products and services of others.

- 36: Financial transaction processing services, namely, providing secure commercial transactions and payment options; Electronic processing and transmission of bill payment data for users of the internet and communication networks; Electronic funds transfer services; Credit card, debit card, and gift card transaction processing services; Merchant services, namely, payment transaction processing services; Providing electronic mobile payment services for others; Financial services; Payment processing services; Financial transaction services; Facilitating and arranging for the financing and distribution of fundraising and donations; Online charitable fundraising services and financial donation services.
- 38: Photo sharing and video sharing services, namely, electronic transmission of digital photo files, videos and audio visual content among internet users; Telecommunications; Providing access to computer, electronic and online databases; Telecommunications services, namely, electronic transmission of electronic media, data, messages, graphics, images, audio, video and information; Providing online forums for communication on topics of general interest; Providing online communications links which transfer mobile device and internet users to other local and global online locations; Facilitating access to third party websites or to other electronic third party content via a universal login; Providing online chat rooms, instant messaging services, and



electronic bulletin boards; Audio, text and video broadcasting services over the internet or other communications networks; Voice over internet protocol (VOIP) services; Telephony communication services; Providing access to computer databases in the fields of social networking and social introduction and dating; Peer-to-peer photo and data sharing services, namely, electronic transmission of digital photo files, graphics and audio content among internet users; Telecommunications and peer-to-peer network computer services, namely, electronic transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Streaming and live streaming of video, audiovisual, and interactive audiovisual content via the internet; Teleconferencing; Telecommunication services, namely, data transmission and reception services via telecommunication networks; Web messaging; Electronic exchange of voice, data, audio, video, text and graphics accessible via the internet and telecommunications networks; Audio, text and video broadcasting services over the internet and other communication networks.

- 41: Entertainment services; Providing access to interactive electronic and online databases of user-defined content, third-party content, photos, video, audio, visual, and audio-visual material in the field of general interest; Photosharing and video sharing services; Electronic publishing services for others; Entertainment services, namely, facilitating interactive and multiplayer and single player game services for games played via the internet or communication networks; Providing information about electronic, video or interactive multimedia games via the internet or communications networks; Contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product; Publication of educational materials, namely, publishing of books, journals, newsletters, and electronic publications; Educational services, namely, organizing and conducting conferences, courses, seminars, and online training in the fields of advertising, marketing, social networking, the internet, and social media, and distribution of course material in connection therewith; Online journals, namely, weblogs (blogs) featuring user-defined content; Entertainment services, namely, providing virtual reality games, interactive entertainment and virtual reality content; Entertainment services, namely, providing augmented reality games, interactive entertainment and

augmented reality content; Entertainment services, namely, providing mixed reality games, interactive entertainment and mixed reality content; Providing electronic and interactive multimedia games; Providing online virtual reality games; Providing online augmented reality games; Providing online mixed reality games; Providing computer, electronic and online databases in the field of entertainment; Publishing services, namely, publishing of electronic publications for others; Entertainment services, namely, providing online facilities for streaming entertainment content and live streaming video of entertainment events; Providing online games; Entertainment services, namely, providing virtual reality games, interactive entertainment and virtual reality content and experiences; Entertainment services, namely, providing augmented reality games, interactive entertainment and augmented reality content and experiences; Entertainment services, namely, providing mixed reality games, interactive entertainment and mixed reality content and experiences; Virtual reality game services provided online from a computer network; Augmented reality game services provided online from a computer network; Providing online virtual reality games; Providing online game software; Entertainment services, namely, providing interactive games; Entertainment services, namely, providing augmented reality games and interactive entertainment content; Entertainment services, namely, providing online virtual reality environments; Entertainment services, namely, providing online augmented reality environments; Providing entertainment information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, photographic images and audio visual information, via the internet and communication networks; Providing a website featuring non-downloadable publications about virtual reality technology; Providing a website featuring non-downloadable publications about augmented reality technology; Education; Providing of training; Sporting and cultural activities; Entertainment and educational services, namely, providing non-downloadable movies, television shows, webcasts, audiovisual, and multimedia works via the internet, as well as information, reviews, and recommendations regarding movies, television shows, webcasts, audiovisual, and multimedia Works.

- 42: Design and development of computer hardware and software; Computer services, namely, creating virtual communities for registered users to organize groups, meetings, and events, participate in discussions and engage in social, business and community networking; Computer services, namely, hosting

electronic facilities for others for organizing and conducting meetings, events and interactive discussions via the internet and communication networks; Computer services in the nature of customized electronic personal and group profiles or webpages featuring user-defined or specified information, including, audio, video, images, text, content, and data; Computer services, namely, providing search engines for obtaining data via the internet and communications networks; Providing online facilities featuring technology that enables online users to create personal profiles featuring social and business networking information, to transfer and share such information among multiple online facilities, to engage in social networking, and to manage their social networking accounts; Providing software for social networking, creating a virtual community, and transmission of audio, video, images, text, content, and data; Application service provider (ASP) services, namely, hosting software applications of others; Application service provider (ASP) featuring software to enable or facilitate the creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via the internet and communications networks; Providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple online facilities; Providing information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, electronic media, images and audio visual content, via the internet and communications networks; Providing non-downloadable e-commerce software to allow users to perform electronic business transactions via the internet and communications networks; Software as a service (SAAS) services featuring software for sending and receiving electronic messages, notifications and alerts and for facilitating electronic business transactions via the internet and communications networks; Providing software for use in designing, managing, measuring, analyzing, disseminating, and serving advertising of others; Online ad-buying platform provider, namely, providing non-downloadable software programs for allowing buyers and sellers of online advertising to purchase and sell advertising inventory; Application service provider (ASP) featuring software for use in buying, selling, designing, managing, tracking, valuing, optimizing, targeting, analyzing, delivery, and reporting of online advertising and marketing; Development of hardware for use in connection with electronic and interactive multimedia games; Electronic and

interactive multimedia game development services; Providing online facilities that gives users the ability to upload, modify and share virtual reality content, information, experiences and data; Providing online facilities that gives users the ability to upload, modify and share augmented reality content, information, experiences and data; Providing online facilities that gives users the ability to upload, modify and share mixed reality content, information, experiences and data; Providing software enabling development, assessment, testing, and maintenance of mobile software applications for portable computing devices; Providing user authentication services using single sign-on and software technology for e-commerce transactions; Providing user authentication services of electronic funds transfer, credit and debit card and electronic check transactions using single sign-on and software technology; Providing an application programming interface (API) to allow users to perform electronic business monetary transactions via the internet; Providing software for processing electronic payments; Platform as a service (PAAS) services featuring software to allow users to perform business and e-commerce transactions; Providing application programming interface (API) software for use in electronic messaging and transmission of audio, video, images, text, content and data; Providing software for electronic messaging; Mapping services; Providing software for mapping services; Application service provider (ASP) featuring software for mapping services; Providing software for sharing and displaying a user's location, planning activities with other users and making recommendations; Application service provider (ASP) featuring software to enable or facilitate the sharing and displaying a user's location, planning activities with other users and making recommendations; Providing software for social and destination mapping; Application service provider (ASP) featuring software to enable or facilitate social and destination mapping; Providing software for making reservations and bookings; Application service provider (ASP) featuring software to enable or facilitate making reservations and bookings; Providing software for ordering and/or purchasing goods and services; Application service provider (ASP) featuring software to enable or facilitate ordering and/or purchasing goods and services; Providing location-aware software for searching, determining and sharing the location of goods, services and events of interest; Application service provider (ASP) featuring location-aware software for searching, determining and sharing the location of goods, services and events of interest; Providing software for creating, managing and accessing user-created and administered private groups within virtual communities; Providing software for

searching and identifying local and location-based points of interest, events, landmarks, employment opportunities, entertainment, cultural events, shopping and offers; Providing software for searching and identifying employment opportunities; Providing software for identifying and allowing users to contact government representatives; Providing software for providing a virtual marketplace; Providing software for providing location-based weather information; Providing software for providing, linking to, or streaming news or current events information; Providing software for facilitating interaction and communication between humans and AI (artificial intelligence) platforms; Application service provider (ASP) featuring software to enable or facilitate interaction and communication between humans and AI (artificial intelligence) platforms; Design of augmented reality and virtual reality effects for use in modifying photographs, images, videos and audio-visual content; Platform as a service (PAAS) featuring software platforms for use in purchasing and disseminating advertising; Providing software for modifying photographs, images and audio, video, and audio-video content with filters and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; Providing software for viewing and interacting with a feed of electronic media, namely, images, audio-visual and video content, live streaming video, commentary, advertisements, news, and internet links; Providing software for finding content and content publishers, and for subscribing to content; Providing software for organizing images, video, and audio-visual content using metadata tags; Application service provider (ASP) featuring software for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Application service provider (ASP) featuring application programming interface (API) software which facilitates online services for social networking, developing software applications; Platform as a service (PAAS) featuring software platforms for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; Rental of software that gives users the ability to upload, edit, and share images, videos and audio-visual content; Computer services, namely, curating online user-defined content and advertisements and creating social media feeds; Providing software for taking photographs and recording audio, audio-

visual and video content; Providing software for uploading, downloading, archiving, enabling transmission of, and sharing images, audio-visual and video content and associated text and data; Providing software for streaming multimedia entertainment content; Providing software for creating and maintaining an online presence for individuals, groups, companies, and brands; Providing software for advertisers to communicate and interact with online communities; Personal assistant software; Social assistant software; Providing online facilities featuring temporary use of non-downloadable software for sending and receiving electronic messages, instant messages, electronic message alerts and reminders, photographs, images, graphics, data, audio, videos and audio-visual content via the internet and communication networks; Application service provider (ASP) services featuring software to enable or facilitate voice over internet protocol (VOIP) calls, phone calls, video calls, text messages, electronic message, instant message, and online social networking services; Providing software for use in taking and editing photographs and recording and editing videos; Application service provider (ASP) featuring software to enable or facilitate taking and editing photographs and recording and editing videos; Video game development services; Computer programming services for creating virtual reality videos and games; Design and development of augmented reality hardware and software; Software development; Providing online software; Application service provider (ASP); Providing online facilities that give users the ability to upload, modify and share audio, video, photographic images, text, graphics and data; Providing software and applications for customer relationship management (CRM); Application service provider (ASP) featuring software for customer relationship management (CRM); Computer services, namely, application service provider featuring application programming interface (API) software for customer relationship management (CRM); Hosting of digital [virtual reality and augmented reality] content on the internet; Scientific and technological services and research and design relating thereto; Industrial analysis and research services; Providing software for facilitating and arranging for the financing and distribution of fundraising and donations; Providing software for online charitable fundraising services and financial donation services.

- 45: Social introduction and networking and dating services; Providing access to computer databases and online searchable databases in the fields of social networking, social introduction and dating; Providing information in the field of personal

development, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities; Providing concierge services for others, namely, booking reservations, facilitating purchases, arranging deliveries, making requested personal arrangements, providing recommendations on products and services, providing customer-specific information to meet individual needs, and provision of electronic reminders and notifications; Online social networking services; Providing information in the form of databases featuring information in the fields of social networking and social introduction; User verification services; Identification verification services; Business identification verification services; Legal services.

Lekeicha Caesar-Toney  
Registrar, CIPO  
06/03/2020